

## How to Run a Facebook Fundraiser

1. Go to <https://www.facebook.com/fundraisers> or find “Fundraisers” in the left menu of your News feed.

If you’re doing a fundraiser specifically for your birthday, an option will appear 2 weeks prior to your birthday to start a fundraiser!

2. Click Raise Money.



3. Select Nonprofit/Charity. Type in “**The Hunger Project Canada**” into the search bar, and select “The Hunger Project Canada” when it comes up in the list. *Note: Make sure to include “The” in your search!*



4. Answer the prompts “How much do you want to raise?” (set your goal!) and “When should your fundraiser end?”
5. Enter the Title of your Fundraiser, ex. “Emily’s Birthday Fundraiser for The Hunger Project Canada”
6. Share your why. What excites you about The Hunger Project Canada? We’ve included an example below, but feel free to make it your own!

Want to join me in ending hunger? I'm raising money for The Hunger Project Canada and your contribution will make an impact, whether you donate a lot or a little. Anything helps!

To learn more about The Hunger Project Canada see below!

The Hunger Project Canada is part of a global movement of people committed to the sustainable end of world hunger by 2030. Our mission is to end hunger and poverty by pioneering sustainable, grassroots, women-centred strategies.

7. Pick a cover photo or video. [Here are some we made for you!](#)

I empower  
people to  
make change.



My birthday wish is...  
For change.





8. Click “Create”!
9. Now, invite and share with your friends & family on Facebook! Here are some ideas for posts you can share throughout the duration of your fundraiser! Remember to share why The Hunger Project Canada and ending world hunger is important to you. Feel free to check out our [Facebook page](#) for the latest information and post inspiration, too!

The Hunger Project’s work has three essential pillars:

- (1) empower women as key change agents 🧑🏻 🧑🏻 🧑🏻 🧑🏻 🧑🏻 🧑🏻 🧑🏻
- (2) mobilize entire communities into self-reliant action ❤️
- (3) foster effective partnerships to engage local government! 🏛️ 🏠

Learn more at: [www.thehungerproject.ca](http://www.thehungerproject.ca)

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The number of undernourished people in the world has been on the rise since 2014, reaching an estimated 821 million in 2017.

Learn more with @TheHungerProjectCanada or visit <http://www.fao.org/state-of-food-security-nutrition/en/>

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60% of the world's hungry are women.

The Hunger Project firmly believes that empowering women to be key change agents is an essential element to achieving the end of hunger and poverty.

Donate to my fundraiser today to support @TheHungerProjectCanada!

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Nearly half of all deaths in children under 5 are attributable to under-nutrition. That's 3 million young lives lost a year unnecessarily.

End world hunger with @TheHungerProjectCanada! Donate today!

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Thank you so much for choosing to support The Hunger Project Canada!

If you have any questions or concerns about this process, please reach out to [admin@thehungerproject.ca](mailto:admin@thehungerproject.ca)