

The Hunger Project.



Community partners in Mexico with materials for an eco-stove training in 2018.

The Hunger Project's Work in Mexico.

In Mexico, we are committed to reaching the hardest to reach— the 4.7 million people living in indigenous, rural, and historically marginalized communities across 20 of Mexico's 32 states. In 2020, we piloted a new approach focused on partnership and advocacy that will bring entire municipalities to self-reliance. This year, we are focusing our work in 5 states—Chiapas, Oaxaca, San Luis Potosí, Estado de México and Yucatán to build a strong foundation for our strategy. Over the next 10 years, we plan to have impact across all 20 states.

Within this strategy our emphasis continues to be on self-reliance at the community level. This is measured through 18 indicators (listed on page 2). Our programs combine work with elected leaders across all levels of government to recognize and support marginalized communities with community-level programming focused on empowering leaders, particularly women, to advocate for themselves and for the resources that they need— based on their own assessments and desires for their community. From our work to date, we have seen inspiring outcomes including:

- Communities building a positive recognition of women's public participation and acknowledgement of the historical inequity women have faced
- New relationships with municipal authorities that recognize the autonomy of the communities
- An organic "train the trainer" chain where women who have worked with The Hunger Project are training other women, creating new roles as leaders and providers

With an investment of around \$500,000 per year for the next three years, we anticipate four villages reaching self-reliance, and the launch of state-level and national engagement strategies to pave the way for the ultimate goal of reaching 4.7 million of the most marginalized people across Mexico.

Indicators of Self-Reliance.

In Mexico, we take 18 indicators into consideration when demonstrating where a community is on its journey to self-reliance. They fall into seven distinct categories:

Leadership and Governance

- Presence of Active Community Committees
- Proportion of Activities Facilitated by Catalysts (community volunteers)
- Inclusion of a Municipal Plan
- Scale of Personal Agency and Empowerment

Government Cooperation

- Number of Activities Implemented Jointly with Local Authorities and Municipal Officials
- Agreements among Communities, THP and Local Authorities

Sustainable Development

- Proportion of Homes Using Clean Water Sources
- Poverty Probability Index
- Percentage of Households with Access to Basic Services

Mindset Shift

- “We Can” Mindset - Individuals Act Upon a Vision
- Proportion of Individuals with Understanding on Gender and Human Rights

Food Security

- Proportion of Households with Solidarity Food Systems
- Women’s Dietary Diversity
- Prevalence of Households with Moderate or Severe Hunger

Women’s Empowerment

- THP’s Women’s Empowerment Index
- Number of Active Women’s Circles
- Proportion of Women in Community Leadership Positions

Revenue

- Number of Active Solidarity Organizations

Meet Liliana.

Liliana Martinez lives in a small community in the mountains of Oaxaca named Rancho Piñeda. Having attended a THP Vision, Commitment and Action workshop, she is now leading her community to self-reliance. Liliana rallied her neighbors to work *with* local government and, together, they’ve increased access to clean water, improved school attendance and advocated for their legal and human rights.

“It used to be that women sat in the back and when we tried to talk they told us to shut up. Now they don’t. We will continue to raise our voice without fear.”

